

ORGANIZATION FOR MACHINE AUTOMATION AND CONTROL (OMAC)

STRATEGIC PLAN

Adopted 6/2/10

WHO WE ARE

OMAC is the global organization for automation and manufacturing professionals, including end-users, machine builders, and technology providers. Membership is open to organizations and individuals from industry.

OUR MISSION

OMAC is dedicated to advancing manufacturing capabilities and efficiencies through identifying common problems, standardization, and improvements to processes that positively impact the way companies do business.

OUR VISION

OMAC will be the premier global organization providing collaborative leadership and expertise for machine automation in manufacturing which enable members to achieve higher performance, quality, and reliability.

OUR CORE VALUES

- Leadership in fostering collaboration of end-users, machine builders, and technology providers
- Resource for manufacturing industry
- Global engagement
- Standards-based architecture
- Higher performance, quality, and reliability
- Social responsibility

OUR OBJECTIVES

1. **Expand the body of knowledge** for effective application of machine automation and control in manufacturing.
2. **Promote awareness** of the value of automation and innovation in manufacturing.
3. **Provide compelling value** which encourages membership and participation.
4. **Ensure the long-term viability of OMAC** as an effective advocate for advancing manufacturing capabilities.